

Shedding new light on
Asian shipping...

A welder in a dark industrial setting is shown in profile, wearing a protective mask and gear. Bright sparks are flying from the welding point, illuminating the scene. The background features a large, dark structure with a series of windows or openings, some of which are lit from within, creating a warm glow. The overall atmosphere is industrial and dramatic.

asiamaritime



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An Asia-centric magazine devoted to your interests

In launching *Asia Maritime*, a team of the best maritime writers in Asia is continuing a tradition that had been upheld with distinction for more than 30 years.

The writers, sales and backroom staff, and the commercial backers of this new and exciting publication, are deeply conscious of the responsibilities that come with delivering the region's sole bi-monthly publication addressing issues in all areas related to maritime sector in Asia.

Asia's marine industries are vastly different to what they were 30 years ago or even 10 years ago. They have matured rapidly, become extremely sophisticated and highly complex.

At *Asia Maritime* we recognise that to inform the region's maritime community in the way it deserves, we must match its sophistication while at the same time rendering its complexity easily and quickly understood.

Through regular, entertaining and provocative columns from our staff and guest writers, together with country/industry and issue focused features, *Asia Maritime* will give readers the information they need when making important business decisions.

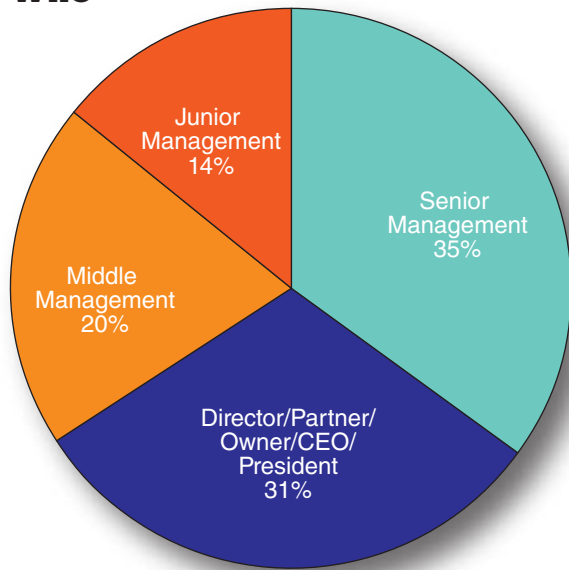
Asia Maritime's unique position at the heart of the region's maritime industries offers advertisers a unique platform for their products and services. The perfect platform to engage the minds of thousands senior decision-making executives.

We look forward to being part of a great industry in the most exciting region in the world as both go from strength to strength.

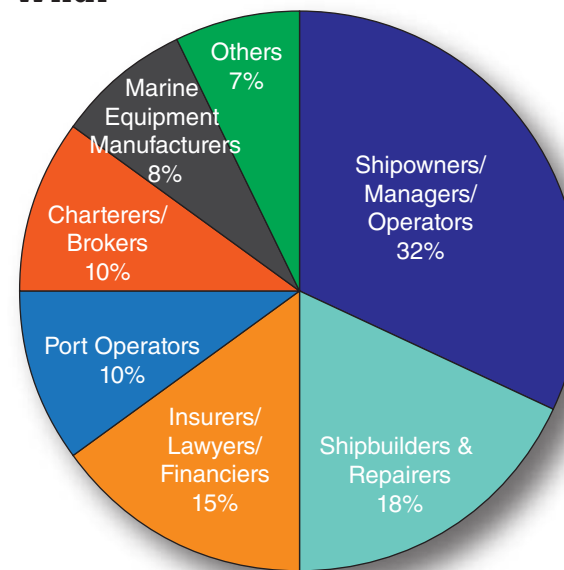
Mike Grinter

Editor

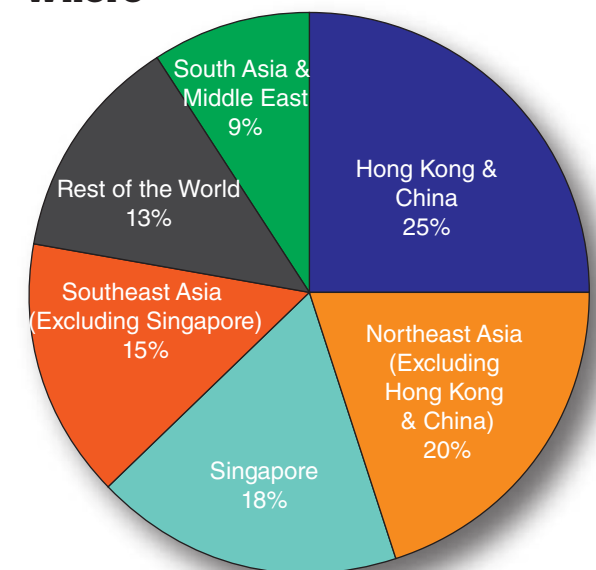
Who



What



Where



Editorial Schedule 2010

January/February	Classification/Container Shipping India/Maritime Associations/LNG/ Copenhagen December 2009/ New Zealand	July/August	Russia/Australia/Marine Law/Ro-Ro/ Broking/Manning & Crew Morale/ Shipmanagement/Readers' Choice*/ Middle East
March/April	Bulk Shipping/P&I/Singapore Indonesia/Surveyors/Training Asia Maritime Policy/Asian Ports/Lubricants/ Readers' Choice*	September/October	Taiwan/Heavy Lift/Malaysia/Logistics Ship Finance/Marine Insurance/Philippines/ The Conference Circuit/Readers' Choice*
May/June	Tankers/Vietnam/Agency/Asia Cruise Japan/Offshore/Bunkers/Thailand/ Readers' Choice*	November/December	Hong Kong/China/Reefer Trades/ 2010's Highs & Lows/2011 Preview/ Outstanding Leaders/Heroes & Villains/ South Korea/Readers' Choice*

* From the March/April Edition of Asia Maritime readers will be able to vote for the topic of their choice to be investigated by our journalists. Please refer to the November/December 2009 edition of Asia Maritime for further details or www.thisisasiamaritime.com

Media Specifications

Full Colour

Double Page Spread

US\$6,500

Bleed

303mm high
426mm wide

Type Area

275mm high
400mm wide

Full Page

US\$4,000

Bleed

303mm high
216mm wide

Type Area

275mm high
185mm wide

Half Page

US\$2,750

Horizontal

130mm high
185mm wide

Vertical

275mm high
90mm wide

Quarter Page

US\$2,000

Horizontal

60mm high
185mm wide

Vertical

130mm high
90mm wide

Please note: HK dollar rates available on request. Guaranteed positions + 10%

- *Cancellations received 21 days or less before publication will be invoiced at full amount*
- *Discounts granted for series bookings will be adjusted if advertisements are cancelled*
- *Prices exclude VAT where applicable.*

Asia Maritime will be present at all major maritime events in 2010

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